



# Who We Are & What We Do

- Energizing Indiana is a united effort by participating utilities and residents to promote energy efficiency and bring savings to communities across the state.
- With programs for homes, schools, businesses and commercial facilities, we provide the education and tools needed to improve efficiency and conserve energy.
- Energizing Indiana programs are funded by utility rates and there are no separate fees to participate.



# Programs

- Residential Home Energy Assessments
- Income Qualified Weatherization
- School Programs
- Commercial & Industrial Prescriptive Rebates
- Residential Lighting

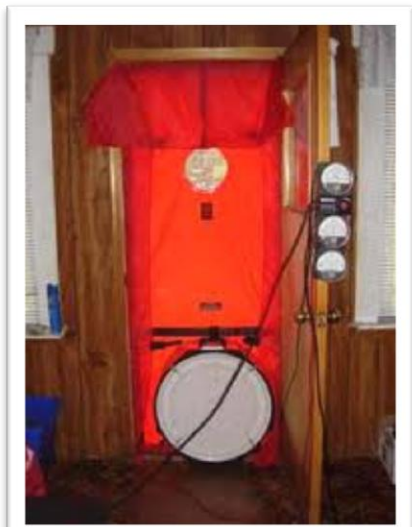


# Residential Home Energy Assessments

- Energy Advisors perform an assessment of the home's energy use and may directly install energy saving measures such as:
  - CFL bulbs
  - Hot water pipe insulation
  - Low-flow faucet aerators
  - Low-flow shower heads
- Homeowners receive a comprehensive report detailing what can be done to start saving energy and make their home more comfortable.



# Income Qualified Weatherization



- Available to qualified homeowners, these assessments may improve efficiency the same day.
- Energy Advisors will perform the following measures:
  - Conduct blower-door directed air sealing
  - Improve attic insulation as indicated by testing in qualified electrically heated homes
  - Replace traditional incandescent light bulbs with energy efficient CFLs
  - Insulate hot water pipes
  - Install low-flow faucet aerators and shower heads
- Energy Advisors can also spot water leaks, pests, electrical hazards and more to help improve the comfort and safety of the home.

# Community Outreach and Enrichment

- In an effort to give back to the community, nonprofit organizations in Indiana can enroll in an incentive program.
- For every member who completes a Home Energy Assessment or Income Qualified Weatherization, the organization will receive \$25.
- **UNRESTRICTED INCOME!**



# Community Outreach and Enrichment

## Organization Requirements:

- Nonprofit in which none of its earnings benefit private shareholders or individuals
- Does not attempt to influence legislation
- Does not participate in political campaign activity
- Serves Indiana members
- Provides a valid W9



# Community Outreach and Enrichment

## Eligibility:

- Any organization member, volunteer, or supporter may participate in the program.
- Any owner occupied single family detached home, duplex, triplex or quad may participate.
- Any non-owner occupied single family detached home, duplex, triplex or quad where occupants have the electric service in their name (unfortunately, no stacked apartment complexes.)
- The home must receive service from a participating electric utility.
- The home needs to be constructed prior to 1/1/2010.
- The home must not have had a utility-sponsored energy audit in the previous three (3) years.



# Exponential Growth & Learning

- 1/2/2012 telephone
- 2<sup>nd</sup> quarter 2012 = COE and paper enrollments
- Internalized scheduling procedure
- Custom URL for each organization to promote for paperless enrollment and scheduling

# In The Community

## AN EFFICIENT HOME

A Home Energy Assessment is a professional evaluation of the heating, ventilation, and air conditioning (HVAC) system in your home to determine if they are operating efficiently. The report you receive will show you the most important areas for energy savings and how to achieve them. It will also show you the most cost-effective ways to improve your home's energy consumption and heating and cooling efficiency.

**1** Sign up to receive a Home Energy Assessment from Energizing Indiana. Our energy advisors will perform a professional evaluation of the heating, ventilation, and air conditioning (HVAC) system in your home to determine if they are operating efficiently. The report you receive will show you the most important areas for energy savings and how to achieve them. It will also show you the most cost-effective ways to improve your home's energy consumption and heating and cooling efficiency.

Register for your home energy assessment today at [www.energizingindiana.com](http://www.energizingindiana.com) or call 888.446.7750. Energizing Indiana programs are funded by utility rates and there are no separate fees to participate.



ENERGIZING INDIANA  
together we do powerful things

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**Energizing Indiana Savings Coming Soon!**

**Utility Locator**  
Select your utility and learn about the energy efficiency programs they offer!

UTILITY:

**JOIN THE TEAM - ENERGIZE YOUR COMMUNITY**

[Sign Up](#) [Learn More](#) [Contact Us](#)

**NEWS**

- Super Bowl XLVI Green Check
- EPA Declares 2011 Environmental Justice Week
- City of South Bend agrees to address climate change
- EPA Enforcement Outlets in Great Lakes Region

**SPOTLIGHT**

- Indy TV: Energizing Indiana at Indianapolis Motor Speedway
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**WORKING TOGETHER TO MAKE INDIANA GREAT**

Energizing Indiana is a united effort by participating utilities and residents to promote energy efficiency and bring savings to communities across the state. Sign up today to learn more and do your part to energize Indiana!

**Saving Energy and Building the Economy**

This innovative multi-utility, multi-year energy efficiency initiative has the potential to reach over 2 million Indiana residences and thousands of businesses. In the initial years of the initiative, it can save enough energy to power over 100,000 homes for a year! These energy savings will put money back in your pocket, while creating jobs and improving the economy and environment for all Indiana residents.

**Our Partners**

**OUC**  
Office of Utility Customer Service

**Programs**

- RESIDENTIAL HOME ENERGY ASSESSMENTS
- RESIDENTIAL LIGHTING
- INCOME QUALIFIED WEATHERIZATION
- SCHOOL PROGRAMS
- COMMERCIAL & INDUSTRIAL REBATES

Call 888.446.7750 to schedule your





***www.energizingindiana.com***

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